

CAPAS

CHENGDU

Chengdu International Trade Fair for Automotive Parts
and Aftermarket Services

6 brand new
optimised zones

25 – 27 May 2017

Chengdu, China

Elevate your business in a leading platform for
Southwest China's automotive industry




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Elevate your business in a leading platform for Southwest China's automotive industry

The fourth edition of Chengdu International Trade Fair for Automotive Parts and Aftermarket Services (CAPAS) is taking place from 25–27 May 2017 at the Chengdu Century City New International Exhibition & Convention Center, Sichuan, China. Continuing the success of the last three editions, the fair is expected to house 750 international exhibitors and welcome more than 18,000 buyers and visitors from around the globe under the roof of a 35,000 sqm exhibition space.

Open the door to the promising Southwest China market

The fast-developing automobile market in Sichuan province proves the importance of the automotive industry for Southwest China. In 2015, car ownership in Sichuan province achieved a continuous 15% annual growth rate, according to the Sichuan Provincial Economic and Information Commission. In Chengdu, the capital city of the province, 650,000 units of vehicles were manufactured in the first eight months of 2016, and the number is estimated to hit 1.1 million units by the end of the year. The total output value of the automobile industry is estimated to be RMB 200 billion. With the east-to-west transformation of the China automobile consumer-end market, Chengdu, the heart of the southwestern region, becomes a strategic hub for industry players who are eager to penetrate further into the region.

Source: 21st Century Business Herald

"We have successfully connected with some sizable manufacturers at the show. I am optimistic about the Southwest China market because of the dense population and strong support from the government in the auto industry. It's a successful show for us."

Mr Lei Wang, Supervisor,
Olympus (China) Co Ltd
Shanghai Branch



Six brand new specialised zones to cater to diversified industry needs

The fair is optimising its product categories to accommodate the needs of the regional end-consumers and the features of the supply chain in the Southwestern region. Six new specialised zones at the show offer an ideal platform with higher effectiveness for procurement and allow industry players to observe the field's future trends.

Supply Chain Procurement

The Supply Chain Procurement Zone brings exhibitors and buyer delegations together. The fair has been striving to improve the supply chain efficiency of original auto parts and the aftermarket in the region. The high-quality business matchmaking services in the zone will accelerate procurement efficiency and enhance the overall buying experience for industry players.



Automobile Lifestyle

The Automobile Lifestyle Zone promotes a stylish automobile experience by presenting a full array of products in auto beauty, smart car digital devices, interior décor and auto customisation. In response to the high demand, the zone expands into an entire hall. Visitors will experience the latest automobile culture through interactive activities, while exhibitors and buyers will benefit from the professional business negotiation environment.



Quick Fix & Replacement Parts

The Quick Fix & Replacement Parts Zone collects branded quick repair chain stores, equipment, tools, replacement parts (such as oil, fuel and air filters, wiper blades, brake pads, ignition plugs and storage batteries) and tyres to a single floor. Within the growing demand of quick repair chain stores in the repair end market, the zone plays a role as an integrated stage with a streamlined procurement experience.



Commercial Vehicle

The Commercial Vehicle Zone will be doubled and feature more well-known finished commercial vehicle and engine companies. A series of dealer ordering sessions and regional service recruitment at the fair will introduce the most influential commercial vehicle trading platform in Southwest China.



E-mobility & Infrastructure

The E-mobility & Infrastructure Zone gathers major manufacturers of new energy automobiles in the province to present the latest technology innovations. As one of the industry's prioritised development fields in Sichuan, E-mobility & Infrastructures' production output value is expected to hit RMB 100 billion by 2020.



Made in Sichuan

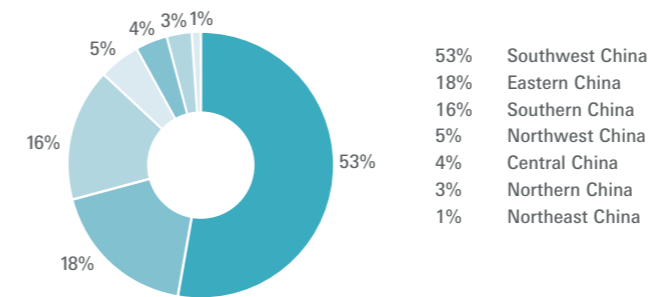
The Made in Sichuan Zone enhances the end-to-end supply chain of car manufacturing in Sichuan. To support the government's plan of increasing local content from 26% to 60% in Sichuan-produced vehicles, auto components & parts suppliers are encouraged to expand their footprint in the province. The zone offers car manufacturers and components & parts suppliers a springboard to broaden their business networks, exchange market information and generate leads.



88% of visitors involved in purchasing decisions

The 2016 show attracted 15,956 visitors from 24 countries and regions, an increase of 20%. Targeting the southwestern region of China.

Chinese visitors by geographical origin*



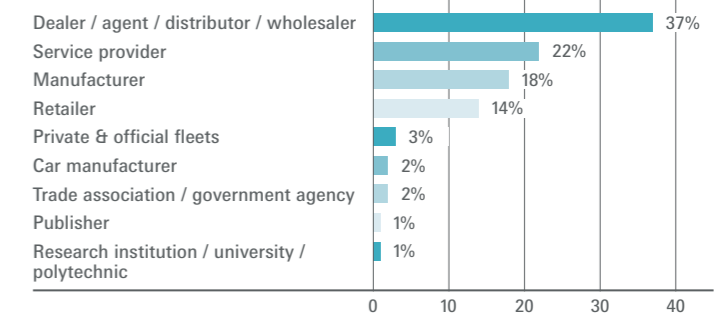
*Excluding Sichuan

"The exhibitors at the show are all outstanding corporates with certified products. I found high-quality trailer rear axles and chassis from approximately four potential suppliers."

Mr Wanchen Huang, General Manager,
Guizhou Jinshitianhe Market Development
Co Ltd



Business nature



Source: Visitor survey 2016



Show details

Reserve
your space
now to grow
with us!

Subject to change, info as of November 2016

Date 25 – 27 May 2017 (annual)

Venue Chengdu Century City New International
Convention & Exhibition Center
198 Century City Road, Chengdu, China

Admission Free admission. Trade visitor only.

Participation fee (in RMB)	Zone A	Zone B
Standard package (min 9 sqm)	1,100 / sqm	800 / sqm
Raw space (min 24 sqm)	900 / sqm	650 / sqm

Organisers

- China Council for the Promotion of International Trade, Automotive Sub-Council
- Messe Frankfurt (Shanghai) Co Ltd
- China Council for the Promotion of International Trade, Sichuan Council

Supporters

- Auto Maintenance Professional Committee of Sichuan Province
- Automotive Auto Parts Industry Association of Chengdu (AAPIA)
- Chengdu Automobile Industry Academy
- Chengdu Automotive Maintenance and Repair Trade Association (CDAMRA)
- China Chamber of Commerce for Import & Export of Machinery & Electronic Products
- China Commercial Vehicle Parts Market Federation
- China Council for the Promotion of International Trade, Hubei Sub-Council
- China Council for the Promotion of International Trade, Ningbo Sub-Council
- China Council for the Promotion of International Trade, Shandong Sub-Council
- China Council for the Promotion of International Trade, Shanghai Pudong Sub-Council
- China Council for the Promotion of International Trade, Zhejiang Sub-Council
- Chongqing Automobile Maintenance and Repair Industry Association (CAMARIA)
- Committee for Vehicle Use Motor & Electrical Appliances of CAAM
- Neijiang Machinery and Auto Parts Industry Association
- Sichuan Provincial Automotive Engineering & Marketing Commission
- Society of Automotive Engineers of Sichuan

Associate supporter
(Accessories & Customising)

- Chengdu Century City New International Exhibition & Convention Center

Strategic partners



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